

I Want to Become a Millionaire by Beading and Designing!!

Beading and designing patterns for beadwork is a wonderful way to earn some money. There is nothing like having your own business doing what you are absolutely *passionate* about. For me, beadwork is something I think about all day, and something that visits me in my dreams. Every fabric I see, every mosaic in an ancient church, every bird that flies can become a source of inspiration. Everything that I can see that might help me with my “business of beading and designing”.

I spend a LOT of time at it. And probably because I have so many books, patterns, and articles in various magazines, and also because I have been at this for many years, many of you have ideas of how my life must be.

Let me get some misconceptions out of the way, right now:

1. I do not have a limousine or chauffeur, not even a fancy BMW.

2. I do not have a cook or housekeeper.

3. I do not have fabulous gay men flitting about , decorating and organizing my home.

4. I do not have a foo-foo white dog, wear designer fashions, say “Dahling” to everyone I meet, nor do I eat bonbons all day.

5. I do not live on an estate.

6. I do not have a sexy gardener/pool keeper whom I fantasize about.

7. Heck, I don't even have a pool.

8. I do not have a staff of 20, but rather only 3: Me, Myself and I.

9. Being an author, designer and beader has not made me filthy rich (or even moderately rich).

10. Sadly, I must hold down a day job. Beading and designing do not keep me in the modest life style I have grown accustomed to.

It seems to me that I must be doing something horribly, terribly, stupidly wrong. I started beading in 1984 (not counting the jeans I added beadwork to in the early 70's). You do the math. You know what year this is. Subtract 1984 from the current year, and there you have it. I have been beading for [____] years. It's a heck of a long time, don't you think? Possibly more years than some of you are old. And still, I need a ^#\$% day job to pay my bills.

I should have listened to my mother, and married someone rich.

I remember 1984 very well. Not only because it was the year I started beading, it was also the year my daughter, Jasmine, was born. It's remarkable that two such life changing events would occur within the same year. I am glad that I had the sense that year to stay indoors whenever there was a lightening storm. I shudder to think that I may have experienced yet another life altering or electrifying event that year.

With all these years of beading and the subsequent endeavors related to beads, why then, am I not rolling in cash earned by those beads? Why do I still hold down a day job, that is interesting but doesn't get me all excited like beading and designing do?

As I said earlier, I have to be doing SOMETHING wrong. At least, judging by some of the e-mails I have received, and some of the posts on bead groups I have read. Question after question asking or in some cases making a declarations such as:

"I just took my first bead class! I have found my calling. I plan on quitting my day job and will make my living beading"

"I really love to bead. I am very experienced as I have been beading for 4 months. Can you tell me how to make lots of money?"

“I promise I won’t compete with you, even if I use your patterns. But can you tell me where I can sell my beadwork?”

“I have bought a computer and bead graphing software. I am now ready to make my living being a bead pattern designer. Can you tell me how to start selling my patterns?”

“Can you tell me where to buy my beads so I can sell them on my new online store that I have planned? It is really important that I get the best prices so that I can sell my beads at better prices than my competitors”.

“I know your are busy, but perhaps someone in your Shipping Department can help me... (or research department...accounting department...just how many departments do people think I have? I will have to go ask “MYSELF”, and if she doesn’t know, then I will ask “ME” because “I” sure as hell don’t know!)

Verily, there must be some cash cow in the bead world I have not discovered. I have not only missed the boat but the damned propeller sliced me into shark bait and thusly destroyed my chances of becoming the Donald Trump of the Bead World. Yet, it seems like there are those who think that certainly I must be wealthier than God himself.

If I were the Donald Trump, or Rockefeller (or fill in your favorite rich person)of the Bead World, do you think I would be giving away all the how-to’s , all the years of networking, searching and learning what I have for **FREE**? Not only “NO”, but **“###\$% HELL NO”!**

This is what I would do, striving to be the entrepreneur that I wish I could be:

I would hold seminars and charge a minimum of \$500 at some cheesy hotel ballroom.

I would hire motivational speakers and even guest speakers to really pump up my audience. See, there is more than just me who have “made it BIG”! They would be living proof!! Don’t you want to be just like **“US”?**

I could use Power Point presentations, maybe even a little mini movie of me on a South Pacific beach with a Mai Tai, and that sexy gardener (that some of you think I have) massaging my feet and cooling me off with palm fronds. I think I will need more than him fanning me with fronds to cool me off! MEOW!!!

I would have bar graphs, pie charts, projections, cost analysis, averages, means, standard derivations, statistics and testimonials out the wazoo to show you just how those who can and do “make it big”. With the fine print: “These results are not typical. Any endeavor has its risks. You may not experience the same results. Proceed at your own risk. We are not responsible for your facing reality and not achieving something that you, poor talentless sucker, can not in your wildest dreams attain.

I will show you yachts, fancy cars, exclusive resorts, fancy dining and the finest wines all made affordable to the lucky beader/designer who found this fabulous bead-lifestyle.

Vacations, trips to exotic lands, its ALL yours!! You have to go to exotic places to buy beads, get inspiration, right??!

Yes, you too, can have this life style, all with through the power of beads. For a *small* investment of \$500, I WILL tell you the secrets! Here is a sampler of my secrets and tips that I would include:

How to leave your day job and work at home every day in your PJ's: BEADING and/or DESIGNING!

How to start a mega business with only one class on beading (ok, you do have to have another of my worthwhile seminars besides this one to get ALL the secrets, but this first one will get your appetite started).

Set your own hours. Set your own days. Take a year off! Selling pairs of earrings for \$300 (with only 50 cents worth of beads and requiring no talent to make), or that inflated price of \$45 for instructions on how to thread a needle and string a few beads makes it all possible!

Proof that too much EXPERIENCE can hinder you. Minimal

experience beading will allow you to experiment more freely and have fewer limitations than those with more experience have. You just know those opinionated know- it- alls are too set in their ways!

How to be an award winning designer with a cheap computer and free graphing software.

Where to get design ideas. Copyright issues? HELL NO. I will teach you how to stay out of the reach of those who think they have copyright protection on their artwork! Silly Fools! Just who do they think they are!?

How to earn more money selling beads on line than any brick and mortar store could dream of. All possible by buying beads that everyone else already has ready access to. It's just that you can do it BETTER with my time proven methods!

Increase your profits! How to get beads and patterns for free! Time proven methods, ideas for ripping off people you may not have thought of. (What!!?? Worried about being a thief? Morals? Like you NEVER XEROXED a pattern or part of a book! Right-o!! Don't you know that its those who help themselves that get ahead. No one will GIVE you shit! I will only help you along. Either have the guts bucko, or you aren't worthy of being here! No one promised this would be pretty! Take only the ideas you like. Attorney referrals are free).

What NOT to consider when pricing your beadwork and beads so that you can undercut those who would be foolish enough to consider silly things like packaging, storage and man/woman hours.

Do you really need to report that silly income you made with beading and designing? Heck you have a day job. They take enough taxes from you there....(this is the advanced course on maximizing profits, more endorsements for specialized attorneys will be provided).

How to take \$25 worth of beads and buy real estate and become a real estate mogul. (Hey, it worked before! Think Manhattan!)

So....any takers? Line forms to the right. Single file please, so that Me

Myself and I can give you our undivided attention,.

DON'T RUSH!!! Gosh I hate it when people trample all over each other what do you think you are? Cows going to the milking parlor??

HEY YOU!! C'mon now, did you **have** to knock over that poor old lady who looks like she 102 if she's a day? oohhh.....I cant stand the sight of blood. Someone call for help, **PLEASE!!!** Shheesh!!

All major credit cards are accepted, cash, money orders...sorry, no personal checks (You losers have bounced one too many on me) and cash is preferred. And of course **NO REFUNDS UNDER ANY CIRCUMSTANCES**. And I forgot my receipt book..... You will just need to trust me.

Please stay tuned for a word from my speed-talking attorney.....